

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /018 W

----- 108626

R 082148Z FEB 74

FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO SECSTATE WASHDC 1262

AMCONSUL CALI

AMCONSUL MEDELLIN

AMEMBASSY CARACAS

USIA WASHDC

UNCLAS BGGOTA 1168

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: US PAVILION IN X-INTERNATIONAL FAIR OF BOGOTA: CURRENT
PROCUREMENT STATUS

USIA FOR ROBERT CHATTEN ILA

REF: BOGOTA 920: EDDY/BREWER TELECON 2/7/74

1. TO DATE 40 CHECKS IN HAND RESERVING 99 PERCENT OF THE 1500M2
WHICH FAIR MGT. HAS ESTIMATED AVAILABLE FOR ALLOCATION TO INDIVIDUAL
EXHIBITORS WITHIN PROPOSED US PAVILION.

2. HOWEVER, ON BASIS OF DESIGNER CANONICO'S PRELIMINARY
CONSERVATIVE ESTIMATE OF ONLY 1200M2
AVAILABLE TO INDIVIDUAL EXHIBITORS WITHIN US PAVILION, 40 PAID-
IN PARTICIPANTS HAVE RESERVED EQUIVALENT OF 126 PERCENT OF AVAILABLE
EXHIBIT SPACE.

3. CONSEQUENTLY EMBASSY WOULD APPRECIATE RECEIVING DESIGNER
CANONICO'S MOST DEFINITIVE ESTIMATE OF NET EXHIBIT SPACE
AVAILABLE TO INDIVIDUAL EXHIBITORS ASAP.

4. WITH 5 MONTHS UNTIL FAIR OPENS AND WITH BANDWAGON EFFECT
OF CHARGE'S JAN 31 PRESS CONFERENCE (BOGOTA 920) STILL
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STRONG AS RESULT WIDESPREAD MEDIA COVERAGE GENERATED BY USIS,

EMBASSY PLANS APPROACH FAIR MGT. TO REQUEST AMPLIFICATION OF SPACE FOR SECOND TIME. EMBASSY HOPES TO ACQUIRE ADJACENT PAVILION DESIGNATED NUMBER 42 ON FAIR LAYOUT BEING UTILIZED BY MR. CANONICO. WILL ADVISE OUTCOME.

5. IN VIEW RAPIDLY INCREASING MAGNITUDE OF AND CORRESPONDING COMMERCIAL PRESPECTS FOR, US PAVILION, EMBASSY WOULD LIKE TO SEND PAVILION CONTROL OFFICER BELL TO CARACAS SOLO TO OBSERVE AND TO EXPLORE POSSIBILITY OF PURCHASING OR RENTING SOLO FURNISHINGS SUITABLE FOR USE IN BOGOTA PAVILION. CONSEQUENTLY, EMBASSY REQUESTS USDOC TO ADD US\$390.00, COVERING COSTS OF ROUND TRIP AIRFARE BOGOTA-CARACAS, TAXI FARES, AND 7 DAYS (MARCH 21-27) PER DIEM IN CARACAS, TO THE US\$4,782.00 REQUESTED IN BOGOTA 920. EMBASSY CONTROL OFFICER WILL OF COURSE BE AVAILABLE IF SOLO MGR. OR DESIGNER FIND THEY NEED EXTRA HELP DURING HIS STAY. SINN

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
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Errors: N/A
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